

When shopping online how important is for you:

	Unimportant	Rather not important	Quite important	Essential
Fast delivery	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Occasional discounts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wide range of products	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Free samples	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sharing purchase on social media	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Shop's identity and personality	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Free shipping	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Loyalty programme	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Convenient delivery options	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Free return	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Easy checkout and payment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Low prices	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>